

**For Immediate Release**

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## **USC Aiken Partners with Veracity Payment Solutions to Benefit Athletic Scholarships**

**ATLANTA** – January 18, 2010 – The University of South Carolina Aiken (USC Aiken) and Veracity Payment Solutions, Inc., headquartered in Atlanta, Georgia, is pleased to announce their partnership to provide scholarship funds for student-athletes.

“We’re excited about the opportunity to work with Veracity,” said Randy Warrick, athletics director of USC Aiken. “Veracity offers a unique program that will help our student-athletes, many of whom have financial need, to better afford a quality college education. Efforts made towards this endeavor, directly contributes to a stronger and better future for the students.”

“Our referral partnership with USC Aiken is a direct reflection of our belief in recognizing and supporting the qualities of leadership, merit, and academic excellence in our community,” said Brenda Stein, senior vice president of operations with Veracity. “A lot of schools have lost their federal funding due to hard economic times. This partnership gives USC Aiken an innovative revenue source for funding their scholarship program.”

Reaching out to the USC Aiken business community alumnus, this joint outreach effort will make a difference in funding the scholarship of future USC students. Veracity will donate a portion of their transaction revenue on behalf of the processing businesses to contribute to the scholarship program.

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### **About USC Aiken**

USC Aiken is a senior institution of the University of South Carolina system. The University offers bachelor’s and master’s degrees to more than 3,200 students in 35 degree programs. USC Aiken is ranked the #1 public baccalaureate college in the South by *U.S. News & World Report’s* guide “America’s Best Colleges.” 2010 marks USC Aiken’s 12<sup>th</sup> consecutive ranking among the top three in this category and its sixth time in first place.

### **About Veracity Payment Solutions**

Veracity Payment Solutions is an aggressive growth company committed to the delivery of exceptional payment processing and information services. Veracity serves the merchant community, trade associations, community banks and Affinity partners by offering full service point-of-sale solutions, web-based reporting and management tools. Veracity is headquartered in Atlanta, Georgia, with its customer operations facilities in Aiken, South Carolina and Moline, Illinois. Visit [www.veracitypayments.com](http://www.veracitypayments.com) for details.