



For Immediate Release

Contact:
AnnJo Huwer
Veracity Payment Solutions
404-492-6607
annjo.huwer@veracitypayments.com

VERACITY PAYMENT SOLUTIONS APPOINTS NEW VICE PRESIDENT FOR WEST COAST OFFICE

ATLANTA – May 30, 2008–Veracity Payment Solutions, a full service electronic payments provider, announces the appointment of Robin Ann Lambert as Vice President of Community Bank Business Development, West Region.

Lambert comes to Veracity with more than 30 years in the banking industry with a wealth of experience in both the issuing and acquiring businesses. Lambert will oversee the company's partner services and marketing referral programs for community banks in the western region.

Lambert started her career with First Interstate Bank in 1975, holding various leadership roles and moving up the ranks as Senior Vice President of Credit and Risk Management, until the bank was acquired by Wells Fargo in 1996. Lambert's successes also include the implementation of private-label programs and the launch of First Interstate Bank's first Agent Bank programs for issuing and acquiring businesses. After the acquisition, she joined Union Bank of California as Senior Vice President, where she was responsible for business development, portfolio acquisition management and consumer loan services.

Thomas Boyer, Executive Vice President of Veracity said, "Robin's extensive industry experience and skills are tremendous assets for Veracity. I am really excited to have Robin on board to lead Veracity's Community Bank partner services programs for our west coast markets."

"This was an easy decision for me," said Robin Lambert. "I'm thrilled to be joining the strong management team at Veracity, and most importantly, helping the company position itself as the payment service leader."

Lambert will reside in Grant Pass, Oregon.

##

About Veracity Payment Solutions

Veracity Payment Solutions is an electronic payments provider dedicated to operating with the highest ethical standards to deliver superior service and pricing transparency to its customers. Headquartered in Atlanta, Veracity partners with trade associations, community banks, and merchant level sales agents to deliver point-of-sale solutions, web-based reporting and management tools to the merchant community. Visit www.veracitypayments.com for more information.