

For Immediate Release

Contact:

AnnJo Huwer

Veracity Payment Solutions

404-492-6607

annjo.huwer@veracitypayments.com



**VERACITY PAYMENT SOLUTIONS APPOINTS VINCE DYDASCO AS NEW
GENERAL MANAGER FOR PACIFIC REGION**

ATLANTA – August 31, 2010 –Veracity Payment Solutions, Inc., headquartered in Atlanta, Georgia, is pleased to announce the appointment of Vince Dydasco as the new General Manager for their Pacific Region.

Prior to Veracity Payment Solutions, Dydasco served as Vice President with Panasonic Corporation of North America. Throughout his more than 20-year career with Panasonic, Dydasco successfully grew market share in multi-cultural environments in the continental US, Hawaii, Alaska, Guam, and the Pacific Region. Dydasco also served with distinction in the military with more than 10 years of service in the U.S. Army. During the latter parts of his career, Dydasco served in the rank of Major with the U.S. Army Reserves and as the Battalion Assistant Operations Officer and Information Manager Officer with the 25th Infantry Division in Hawaii.

“We are very excited to have Vince on board to lead our efforts in Hawaii and the Pacific Region. Veracity is poised for tremendous growth and success and Vince’s role will be pivotal in creating efficient strategies that drive long-term sustainable growth for the company,” said Anthony Walsh, senior vice president with Veracity.

“I am thrilled to have the opportunity to join Veracity and play an active role in its growth,” said Dydasco. “It’s exciting to be part of an industry-leading organization that has a proven track record in the delivery of innovative technology and marketplace ethics.

Dydasco will take the helm of the American Savings Bank’s (ASB) merchant services program in Hawaii. With the growth of the ASB portfolio, Veracity has since doubled the size of its sales force in the Pacific Region. ASB formed an alliance with Veracity Payment Solutions in December of 2009.

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About Veracity Payment Solutions

Veracity Payment Solutions is headquartered in Atlanta, Georgia, with customer operations and sales services in Aiken, South Carolina, Moline, Illinois and Honolulu, Hawaii. Veracity serves the merchant community, trade associations, community banks and Affinity partners by offering full service point-of-sale solutions, web-based reporting and management tools. Veracity’s key focus is to deliver quality service to our customers and ensure price transparency and clarity in every aspect of the merchant services programs we provide. Veracity is also the winner of the 2010 Torch Award for Marketplace Ethics-Category II, with the Better Business Bureau of Metro Atlanta. Visit www.veracitypayments.com for details.